

OPEN
FARM®

Exceptional Nutrition

Made from the world's best ingredients

**Bundle & Get 20% OFF +
a FREE Shipper Display**

When you buy **12 Ancient Grains + 12 Grain-Free** recipes

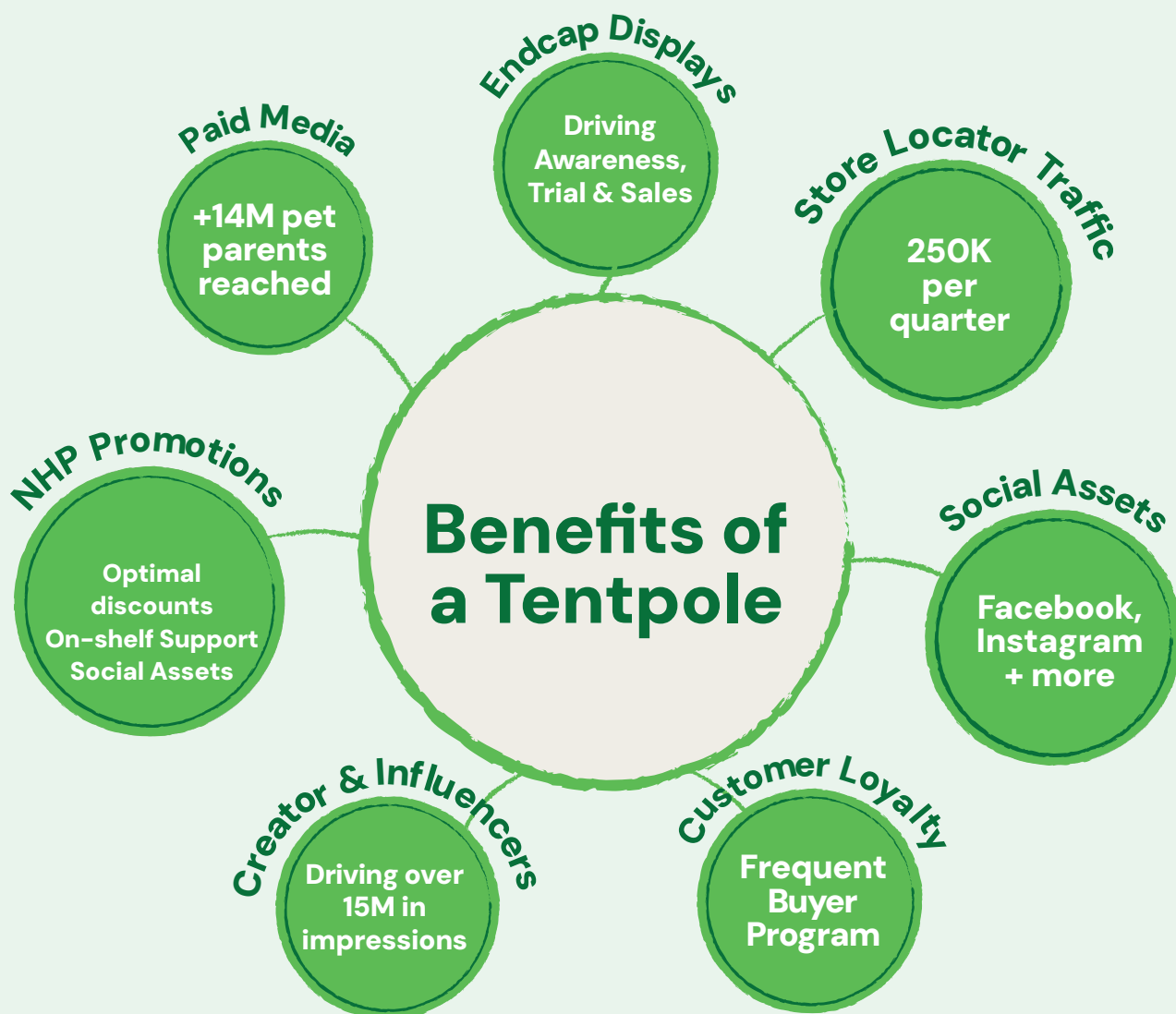




Premium Nutrition, More Variety

Endless Ways to Drive Sales

 Theme: Ancient Grains and Grain-Free for dogs	Whether pet parents are looking to add wholesome nutrient-dense Ancient Grains, or looking for a Grain-Free option, this promotion focuses on our best selling kibble recipes that delivers on exceptional quality and responsibly sourced ingredients.	 Campaign Timeline: September 2026
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Support sell through with *exclusive* Astro Offers

\$4 off small bags of suggested assortment of Ancient Grains and Grain-Free recipes

Top Seller Assortment

UNIT ITEM	ITEM UPC #	RECIPES	SIZE	ORDER QTY	EDLP	% DISCOUNT	NET COST	SRP	RETAIL VALUE
12850	683547128507	Pasture Lamb Grain Free Kibble	4lb		\$20.99	20%	\$50.38	\$29.99	\$89.97
12860	683547128606	Wild Caught Salmon Grain Free Kibble	4lb		\$21.29	20%	\$51.10	\$29.99	\$89.97
12870	683547128705	Grass-Fed Beef Grain Free Kibble	4lb		\$21.14	20%	\$50.74	\$29.99	\$89.97
12825	683547128255	Duck Grain Free Kibble	4lb		\$20.99	20%	\$50.38	\$29.99	\$89.97
12536	683547125360	Pasture Raised Lamb and Ancient Grains Kibble	4lb		\$21.29	20%	\$51.10	\$29.99	\$89.97
12539	683547125391	Wild Salmon and Ancient Grains Kibble	4lb		\$21.29	20%	\$51.10	\$29.99	\$89.97
12578	683547125780	Beef and Ancient Grains Kibble	4lb		\$21.29	20%	\$51.10	\$29.99	\$89.97
12110	683547121102	Duck Ancient Grain Kibble	4lb		\$20.99	20%	\$50.38	\$29.99	\$89.97
13406	683547134065	Open Farm 24 PC Shipper		1	Free		\$406.25		\$719.76

Store Name

Account#

Address

City, State, Zip Code

Contact Name

Phone Number

- ✳️ **Offer Valid Through September 2026.**
- ✳️ **Max 1 shipper per store.**
- ✳️ **Must be purchased in quantities of 3.**
- ✳️ **Max 24 bags.**

For Office Use Only

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*Prices subject to change



All Available Recipes

UNIT ITEM	ITEM UPC #	RECIPES	SIZE	ORDER QTY	EDLP	% DISCOUNT	NET COST	SRP	RETAIL VALUE
12820	683547128200	Homestead Turkey & Chicken Grain Free Kibble	4lb		\$20.58	20%	\$49.39	\$28.99	\$86.97
12830	683547128309	Farmer's Market Pork Grain Free Kibble	4lb		\$21.29	20%	\$51.10	\$29.99	\$89.97
12840	683547128408	Catch of the Season Whitefish Grain Free Kibble	4lb		\$21.29	20%	\$51.10	\$29.99	\$89.97
12850	683547128507	Pasture Lamb Grain Free Kibble	4lb		\$20.99	20%	\$50.38	\$29.99	\$89.97
12860	683547128606	Wild Caught Salmon Grain Free Kibble	4lb		\$21.29	20%	\$51.10	\$29.99	\$89.97
12880	683547128804	New Zealand Venison Grain Free Kibble	4lb		\$23.26	20%	\$55.82	\$32.99	\$98.97
12870	683547128705	Grass-Fed Beef Grain Free Kibble	4lb		\$21.14	20%	\$50.74	\$29.99	\$89.97
12890	683547128903	Puppy Grain Free Kibble	4lb		\$21.29	20%	\$51.10	\$29.99	\$89.97
12895	683547128958	Senior Grain Free Kibble	4lb		\$21.29	20%	\$51.10	\$29.99	\$89.97
12805	683547128057	Small Breed Grain Free Kibble	4lb		\$20.58	20%	\$49.39	\$28.99	\$86.97
12886	683547128866	Puppy Salmon & Sweet Potato Recipe	4lb		\$21.14	20%	\$50.74	\$29.99	\$89.97
12825	683547128255	Duck Grain Free Kibble	4lb		\$20.99	20%	\$50.38	\$29.99	\$89.97
12530	683547125308	Homestead Turkey and Ancient Grains Kibble	4lb		\$17.03	20%	\$40.87	\$23.99	\$71.97
12533	683547125339	Harvest Chicken and Ancient Grains Kibble	4lb		\$17.03	20%	\$40.87	\$23.99	\$71.97
12536	683547125360	Pasture Raised Lamb and Ancient Grains Kibble	4lb		\$21.29	20%	\$51.10	\$29.99	\$89.97
12539	683547125391	Wild Salmon and Ancient Grains Kibble	4lb		\$21.29	20%	\$51.10	\$29.99	\$89.97
12570	683547125704	Puppy and Ancient Grains Kibble	4lb		\$20.58	20%	\$49.39	\$28.99	\$86.97
12572	683547125728	Whitefish and Ancient Grains Kibble	4lb		\$21.29	20%	\$51.10	\$29.99	\$89.97
12575	683547125759	Pork and Ancient Grains Kibble	4lb		\$21.29	20%	\$51.10	\$29.99	\$89.97
12578	683547125780	Beef and Ancient Grains Kibble	4lb		\$21.29	20%	\$51.10	\$29.99	\$89.97
12100	683547121003	Small Breed Ancient Grains Kibble	4lb		\$17.03	20%	\$40.87	\$23.99	\$71.97
12103	683547121034	New Zealand Venison Ancient Grains Kibble	4lb		\$21.29	20%	\$51.10	\$29.99	\$89.97
12888	683547128880	Puppy Salmon	4lb		\$20.44	20%	\$49.06	\$28.99	\$86.97
12110	683547121102	Duck Ancient Grain Kibble	4lb		\$20.99	20%	\$50.38	\$29.99	\$89.97
13406	683547134065	Open Farm 24 PC Shipper		1	Free				

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