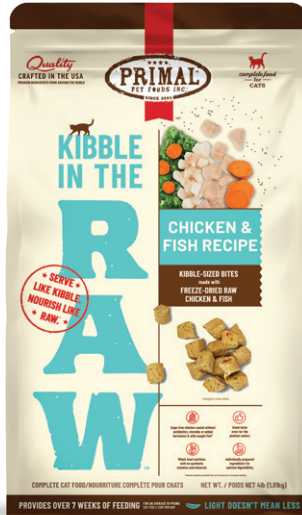




KIBBLE IN THE RAW

★ SERVE ★
★ LIKE KIBBLE. ★
★ NOURISH LIKE ★
★ RAW. ★



Kibble in the Raw™ reimagines “kibble” the Primal way so that you can nourish your cat’s Primal needs. Recipes are crafted with thoughtfully selected, premium and raw ingredients to deliver optimized nutrition and digestibility that helps keep cats in their prime. Ingredients are uniquely prepared to maximize their nutritional value before being artfully combined and freeze-dried into delicious bites. Simply scoop and serve for the convenience of kibble with the benefits of raw nutrition, perfect for all feeding routines. **Kibble in the Raw is nutrition and convenience in perfect harmony.**

ISO	Item Code	Item Name	ISO QTY	Unit Weight	UPC	OR	10% off Mix-n-Match
BUY: two bags of each large 4lb size							
	AR53	Primal Cat Kibble in the Raw Beef Recipe	2	4lb	810076-943367		10% off 4lb size
	AR50	Primal Cat Kibble in the Raw Chicken Recipe	2	4lb	810076-943374		FBFKR4
	AR56	Primal Cat Kibble in the Raw Chicken & Fish Recipe	2	4lb	810076-943381		FCKKR4
							FCFKR4
RECEIVE FREE: three bags of each small 1.5 size							
	AR54	Primal Cat Kibble in the Raw Beef Recipe	3	1.5lb	810076-943336		10% off 1.5lb size
	AR51	Primal Cat Kibble in the Raw Chicken Recipe	3	1.5lb	810076-943343		FBFKR1.5
	AR57	Primal Cat Kibble in the Raw Chicken & Fish Recipe	3	1.5lb	810076-943350		FCKKR1.5
							FCFKR1.5
Also Receive Free - Product Samples to Support Launch							
	AR52	Primal Cat Kibble in the Raw Chicken Recipe	case	0.5oz	810076-943466		
	AR58	Primal Cat Kibble in the Raw Chicken & Fish Recipe	case	0.5oz	810076-943473		



STORE INFORMATION

Store Name _____ Contact Name _____

Store Address _____ Distributor Name _____

City/State/Zip _____ Retailer Signature _____

() _____ / / _____

Store Phone _____ Order Date _____

Thank You

US-Retail_KITR-ISO.0125

Retailer Funded Consumer Deal

\$10 off

on FREE supplied small 1.5lb KITR bags