



# Introducing Our Newest Recipe *It's Ducking Awesome*



Duck is one of the top requested novel proteins by pet parents



Pets benefit from rotational feeding with our ancient grains and grain free recipes



HIGH PROTEIN, NUTRIENT DENSE NUTRITION



HUMANELY RAISED DUCK AS THE 1<sup>ST</sup> INGREDIENT



100% TRACEABLE INGREDIENTS

New!



## Dog Farmstead Duck & Ancient Grains

### GUARANTEED ANALYSIS:

CRUDE PROTEIN	..... (min) 26%
CRUDE FAT	..... (min) 14.5%
CRUDE FIBER	..... (max) 4.5%
MOISTURE	..... (max) 10%
DOCOSAHEXAENOIC ACID (DHA)	..... (min) 0.1%
CALCIUM	..... (min) 1.2%
PHOSPHORUS	..... (min) 1%
VITAMIN A	..... (min) 5,000 IU/kg
VITAMIN E	..... (min) 50 IU/kg
OMEGA-3 FATTY ACIDS*	..... (min) 0.4%
OMEGA-6 FATTY ACIDS*	..... (min) 1.25%
TAURINE*	..... (min) 0.2%



4lb



22lb

### INGREDIENTS

Duck, Whitefish Meal, Oats, Millet, Menhaden Fish Meal, Brown Rice, Quinoa, Coconut Oil, Natural Flavor, Salmon Oil (Preserved with Mixed Tocopherols), Potassium Chloride, Pumpkin, Apple, Carrots, Salt, L-Threonine, Vitamins (Vitamin E Supplement, Niacin Supplement, d-Calcium Pantothenate, Biotin, Riboflavin Supplement, Vitamin A Supplement, Thiamine Mononitrate, Vitamin D3 Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid), Taurine, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Selenium Yeast, Calcium Iodate), Dried Chicory Root, Cranberries, Choline Chloride, Mixed Tocopherols (a preservative), Cinnamon, Turmeric, Rosemary Extract.

New!



## Dog Farmstead Duck Grain Free

### GUARANTEED ANALYSIS:

CRUDE PROTEIN	..... (min) 30%
CRUDE FAT	..... (min) 15.5%
CRUDE FIBER	..... (max) 4.5%
MOISTURE	..... (max) 10%
DOCOSAHEXAENOIC ACID (DHA)	..... (min) 0.1%
CALCIUM	..... (min) 1.2%
PHOSPHORUS	..... (min) 1%
VITAMIN A	..... (min) 5,000 IU/kg
VITAMIN E	..... (min) 50 IU/kg
OMEGA-3 FATTY ACIDS*	..... (min) 0.4%
OMEGA-6 FATTY ACIDS*	..... (min) 1.25%
TAURINE*	..... (min) 0.2%



4lb



22lb

### INGREDIENTS

Duck, Whitefish Meal, Peas, Menhaden Fish Meal, Sweet Potatoes, Lentils, Coconut Oil, Flaxseed, Natural Flavor, Salt, Pumpkin, Apple, Carrots, Potassium Chloride, Vitamins (Vitamin E Supplement, Niacin Supplement, d-Calcium Pantothenate, Biotin, Riboflavin Supplement, Vitamin A Supplement, Thiamine Mononitrate, Vitamin D3 Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid), Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Selenium Yeast, Calcium Iodate), Choline Chloride, Salmon Oil (Preserved with Mixed Tocopherols), Dried Chicory Root, Cranberries, Taurine, Mixed Tocopherols (a preservative), Cinnamon, Turmeric, Rosemary Extract.

New!



## Cat Farmstead Duck Grain Free

### GUARANTEED ANALYSIS:

CRUDE PROTEIN	..... (min) 37%
CRUDE FAT	..... (min) 19%
CRUDE FIBER	..... (max) 4.5%
MOISTURE	..... (max) 10%
CALCIUM	..... (min) 1%
PHOSPHORUS	..... (min) 0.8%
VITAMIN A	..... (min) 9,000 IU/kg
VITAMIN E	..... (min) 40 IU/kg
TAURINE*	..... (min) 0.2%
OMEGA-3 FATTY ACIDS*	..... (min) 0.4%
OMEGA-6 FATTY ACIDS*	..... (min) 1.25%



4lb



8lb

### INGREDIENTS

Duck, Whitefish Meal, Herring Meal, Chickpeas, Lentils, Flaxseed, Coconut Oil, Salmon Oil (Preserved with Mixed Tocopherols), Natural Flavor, Dandelion Greens, Vitamins (Niacin Supplement, Vitamin E Supplement, Vitamin A Supplement, Thiamine Mononitrate, D-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Vitamin B12 Supplement, Folic Acid, Biotin), Cranberries, Apples, Pumpkin, Choline Chloride, Salt, Dried Chicory Root, Herring Oil (Preserved with Mixed Tocopherols), Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Mixed Tocopherols (a preservative), Taurine, Turmeric, Dried Yucca Schidigera Extract, Rosemary Extract.



# A *Ducking* Good Deal

## Bundle & Save 10% + FREE Bags

Bundle 3 small dog bags + 2 large dog bags, receive 3 free cat bags\*\*



\*Max 2 bundles per store \*\* 2 small bags and 1 large bag



UNIT ITEM	ITEM UPC #	PRODUCT NAME	SIZE	ORDER QTY	EDLP	% DISCOUNT	NET COST	SRP
OF2996	683547128255	Open Farm Duck Grain-Free Dry Dog Food Recipe 4lb	4 lb	3	\$20.99	10%	\$56.68	\$29.99
OF2995	683547128262	Open Farm Duck Grain-Free Dry Dog Food Recipe 22lb	22 lb	2	\$72.09	10%	\$129.77	\$102.99
OF748	683547121102	Open Farm Duck Ancient Grains Dry Dog Food Recipe 4lb	4 lb	3	\$20.99	10%	\$56.68	\$29.99
OF749	683547121119	Open Farm Duck Ancient Grains Dry Dog Food Recipe 22lb	22 lb	2	\$62.99	10%	\$113.39	\$89.99
OF4912	683547122512	Open Farm Duck Grain-Free Dry Cat Food Recipe 4lb	4 lb	2	\$23.09	Free	\$0.00	\$32.99
OF4913	683547122529	Open Farm Duck Grain-Free Dry Cat Food Recipe 8lb	8 lb	1	\$34.99	Free	\$0.00	\$49.99
<b>TOTAL</b>							\$356.52	

For Office Use Only

50 50

\*Prices subject to change

Store Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Delivery Date: \_\_\_\_\_ Distributor: \_\_\_\_\_