

ISO



NEW LICKABLE CAT TREATS!

PUDDY POPS!

20% OFF
6 EACH PER FLAVOR
(MINIMUM PURCHASE 3 NEW SKUS)

Wx PHOS FOCUSED

30% OFF
10 EACH PER FLAVOR
(MUST PURCHASE ALL 6 NEW SKUS)

QTY	CONFIGURATION	BRAND	SUB-BRAND	PRODUCT NAME	5PK UPC	MSRP
	5 X 0.5 OZ TUBE	WERUVA CAT	PUDDY POPS	CHICKEN	810028246782	\$4.99
	5 X 0.5 OZ TUBE	WERUVA CAT	PUDDY POPS	CHICKEN & PUMPKIN	810028246805	\$4.99
	5 X 0.5 OZ TUBE	WERUVA CAT	PUDDY POPS	TUNA & SALMON	810028246799	\$4.99
	5 X 0.5 OZ TUBE	WERUVA Wx	PHOS FOCUSED	CHICKEN FORMULA	810028246874	\$5.49
	5 X 0.5 OZ TUBE	WERUVA Wx	PHOS FOCUSED	CHICKEN & TILAPIA FORMULA	810028246881	\$5.49
	5 X 0.5 OZ TUBE	WERUVA Wx	PHOS FOCUSED	TUNA FORMULA	810028246898	\$5.49



*LIMIT 1 ISO PER RETAIL LOCATION. MAX 10 SLEEVES PER SKU. SUBJECT TO AVAILABILITY AT YOUR LOCAL DISTRIBUTOR. WHILE SUPPLIES LAST. NOT AVAILABLE FOR ONLINE-ONLY RETAILERS.

COMPANY NAME: _____ CONTACT PERSON: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ SALESPERSON: _____

DISTRIBUTOR: _____ WERUVA ORDER ID: _____ DELIVERY DATE: _____

BUYER SIGNATURE: _____ DATE: _____

WERUVA INTERNATIONAL, INC. | 17 MERCER RD, NATICK, MA 01760 | 1-800-776-5262 | INFO@WERUVA.COM | WWW.WERUVA.COM

For Office Use Only

10/20 10/10

*Prices subject to change



PUDDY POPS!



NEW!
LICKABLE
CAT TREATS!



CHICKEN LICKABLE CAT TREAT

INGREDIENTS: Chicken Broth, Chicken, Tapioca Starch, Yeast Extract, Guar Gum, Celery Powder, Agar

GUARANTEED ANALYSIS: Crude Protein (min) 7.0%, Crude Fat (min) 0.1%, Crude Fiber (max) 0.5%, Moisture (max) 88.0%, Ash (max) 1.5%

CALORIE CONTENT (CALCULATED):
Metabolizable Energy: 492 KCAL/KG, 7 KCAL/TUBE

CONFIGURATION: 5PK UPC:
5 X 0.5 OZ TUBE 810028246782

US MSRP:
5 PACK - \$4.99



CHICKEN & PUMPKIN LICKABLE CAT TREAT

INGREDIENTS: Chicken Broth, Chicken, Pumpkin, Tapioca Starch, Yeast Extract, Guar Gum, Celery Powder, Agar

GUARANTEED ANALYSIS: Crude Protein (min) 7.0%, Crude Fat (min) 0.05%, Crude Fiber (max) 1.0%, Moisture (max) 89.0%, Ash (max) 1.5%

CALORIE CONTENT (CALCULATED):
Metabolizable Energy: 475 KCAL/KG, 7 KCAL/TUBE

CONFIGURATION: 5PK UPC:
5 X 0.5 OZ TUBE 810028246805

US MSRP:
5 PACK - \$4.99



TUNA & SALMON LICKABLE CAT TREAT

INGREDIENTS: Fish Broth, Tuna, Salmon, Tapioca Starch, Yeast Extract, Guar Gum, Celery Powder, Agar

GUARANTEED ANALYSIS: Crude Protein (min) 7.0%, Crude Fat (min) 0.05%, Crude Fiber (max) 1.0%, Moisture (max) 89.0%, Ash (max) 1.5%

CALORIE CONTENT (CALCULATED):
Metabolizable Energy: 465 KCAL/KG, 7 KCAL/TUBE

CONFIGURATION: 5PK UPC:
5 X 0.5 OZ TUBE 810028246799

US MSRP:
5 PACK - \$4.99

FORMULATED
FOR CATS
SEEKING LOWER
PHOSPHORUS
LEVELS

Wx PHOS FOCUSED



CHICKEN FORMULA IN A HYDRATING PURÉE

INGREDIENTS: Chicken Broth, Chicken, Egg White, Chicken Fat, Tapioca Starch, Yeast Extract, Guar Gum, Fish Oil, Celery Powder

GUARANTEED ANALYSIS: Crude Protein (min) 7.0%, Crude Fat (min) 5.0%, Crude Fiber (max) 1.0%, Moisture (max) 82.0%

CALORIE CONTENT (CALCULATED):
Metabolizable Energy: 1092 KCAL/KG, 15 KCAL/TUBE

CONFIGURATION: 5PK UPC:
5 X 0.5 OZ TUBE 810028246874

US MSRP:
5 PACK - \$5.49



CHICKEN & TILAPIA FORMULA IN A HYDRATING PURÉE

INGREDIENTS: Chicken Broth, Egg White, Chicken, Chicken Fat, Tilapia, Tapioca Starch, Yeast Extract, Guar Gum, Fish Oil, Celery Powder

GUARANTEED ANALYSIS: Crude Protein (min) 7.0%, Crude Fat (min) 5.0%, Crude Fiber (max) 0.5%, Moisture (max) 82.0%

CALORIE CONTENT (CALCULATED):
Metabolizable Energy: 1101 KCAL/KG, 15 KCAL/TUBE

CONFIGURATION: 5PK UPC:
5 X 0.5 OZ TUBE 810028246881

US MSRP:
5 PACK - \$5.49



TUNA FORMULA IN A HYDRATING PURÉE

INGREDIENTS: Fish Broth, Egg White, Tuna, Sunflower Seed Oil, Tapioca Starch, Yeast Extract, Guar Gum, Fish Oil, Celery Powder

GUARANTEED ANALYSIS: Crude Protein (min) 6.0%, Crude Fat (min) 5.0%, Crude Fiber (max) 1.0%, Moisture (max) 84.0%

CALORIE CONTENT (CALCULATED):
Metabolizable Energy: 988 KCAL/KG, 14 KCAL/TUBE

CONFIGURATION: 5PK UPC:
5 X 0.5 OZ TUBE 810028246898

US MSRP:
5 PACK - \$5.49