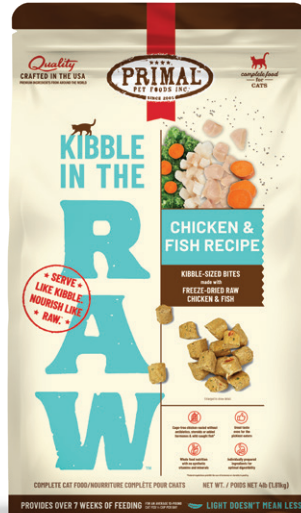




KIBBLE IN THE RAW

★ SERVE ★
★ LIKE KIBBLE. ★
★ NOURISH LIKE ★
★ RAW. ★



Kibble in the Raw™ reimagines “kibble” the **Primal way** so that you can nourish your cat’s Primal needs. Recipes are crafted with thoughtfully selected, premium and raw ingredients to deliver optimized nutrition and digestibility that helps keep cats in their prime. Ingredients are uniquely prepared to maximize their nutritional value before being artfully combined and freeze-dried into delicious bites. Simply scoop and serve for the convenience of kibble with the benefits of raw nutrition, perfect for all feeding routines. **Kibble in the Raw is nutrition and convenience in perfect harmony.**

ISO

Item Code

Item Name

ISO QTY

Unit Weight

UPC

OR

10% off Mix-n-Match

BUY: two bags of each large 4lb size					
AR53	Primal Cat Kibble in the Raw Beef Recipe	2	4lb	810076-943367	
AR50	Primal Cat Kibble in the Raw Chicken Recipe	2	4lb	810076-943374	
AR56	Primal Cat Kibble in the Raw Chicken & Fish Recipe	2	4lb	810076-943381	
RECEIVE FREE: three bags of each small 1.5 size					
AR54	Primal Cat Kibble in the Raw Beef Recipe	3	1.5lb	810076-943336	
AR51	Primal Cat Kibble in the Raw Chicken Recipe	3	1.5lb	810076-943343	
AR57	Primal Cat Kibble in the Raw Chicken & Fish Recipe	3	1.5lb	810076-943350	
Also Receive Free - Product Samples to Support Launch					
AR52	Primal Cat Kibble in the Raw Chicken Recipe	case	0.5oz	810076-943466	
AR58	Primal Cat Kibble in the Raw Chicken & Fish Recipe	case	0.5oz	810076-943473	

10% off 4lb size

FBFKR4	
FCKKR4	
FCFKR4	

10% off 1.5lb size

FBFKR1.5	
FCKKR1.5	
FCFKR1.5	

PRIMAL

PET FOODS INC.

SINCE 2004



Retailer Funded
Consumer Deal

\$10 off

on FREE supplied small
1.5lb KTR bags

STORE INFORMATION

Store Name

Contact Name

Store Address

Distributor Name

City/State/Zip

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Retailer Signature

/ /

Store Phone

Order Date

Thank You

US-Retail_KITR-ISO.0125