

VFS Treats Now Available!!!



Available without a Prescription!

SquarePet's VFS® (Veterinarian Formulated Solutions) line has been designed and created by SquarePet's team of veterinary professionals including board-certified veterinary nutritionists and PhD animal nutritionists to provide a portfolio of premium and all-natural solutions-based diet options to help support a dog's individual needs. Each VFS Treat formula is crafted to meet the unique dietary requirements of dogs, ensuring they receive the nutrients they need to thrive.

The new VFS Treat food line features two formulas:

FOOD SENSITIVITIES

MSRP = \$11.99

Skin and Digestive Support: is a unique, limited ingredient, hydrolyzed protein dog food designed to support dogs with food sensitivities/ingredient intolerances.

- Novel single source protein featuring hydrolyzed pork
- Essential omega 3 & 6 fatty acids including DHA & EPA
 - **COMPARES TO:** Royal Canin HP Hydrolyzed Protein Formula, Purina Pro Plan HA Hydrolyzed Formula, Hill's z/d Skin/Food Sensitivities

DIGESTIVE SUPPORT

MSRP = \$10.99

Low Fat Formula: an easily digestible diet made with targeted and guaranteed low fat levels supporting dogs who may have difficulties digesting fat.

- Consideration for IBD, Gastroenteritis, Pancreatitis
- Made with a proprietary GI Health Blend of dietary fiber & prebiotics
 - **COMPARES TO:** Royal Canin Gastrointestinal Low Fat, Purina Pro Plan Low Fat EN, Hill's i/d Digestive Care Low Fat

VFS Diets are all available over the counter and no prescription is necessary. Typically independent retailers have to turn away customers asking for prescription like diets, they now have access to VFS formulations in dry, wet & treat variations that allow for retailers to capture a net new customer base that they could not access prior.



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10% OFF ISO

Part #	New VFS Dog Treats	UPC	Price	10%	MSRP	Qty
SP695	SquarePet VFS Skin & Digestive Treat 6oz 10157	850006101573	\$7.20	\$6.48	\$11.99	
SP696	SquarePet VFS Low Fat Treat 6oz 10158	850006101580	\$6.59	\$5.93	\$10.99	

All SquarePet VFS® diets are available over the counter, without the need for a prescription. Retailers like you can now dramatically improve your conversion rates for consumers that are asking for prescription style foods by actively supporting independent brands like SquarePet. SquarePet's VFS diets can be considerations for a multitude of situations, reach out to your SquarePet team member to set up training today!

Person Placing Order: _____

Purchase Order #: _____

Store Name & Address: _____

For Office Use Only

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“We are the nutritional resource for Independent Pet”