



**NEW**  
single ingredient treats!

# NEW! Freeze-Dried Fish Treats



It all starts with a holistic approach to your dog's nutritional needs! Made from 100% pure Pollock, Blue Mussels, or Rainbow Trout, each smallbatch<sup>®</sup> treat is freeze-dried to perfection - never formed or processed. Featuring a light, crispy texture, these protein-rich, single ingredient treats offer a great source of omega-3 fatty acids - helping strengthen the immune system and promote overall health.

- Premium, whole food nutrition
- Natural source of omega-3 fatty acids
- Ethically & responsibly sourced
- Free of GMOs, grains, gluten & fillers

☐ **20% off** Open Stock

☐ **25% off** 4 each of all 3 SKUs  
max 3 bundles per location

New Item  
Launch Bundle!

UPC	PRODUCT	CASE PK	SUGG WHSL	MSRP	20% OFF	QTY	25%OFF	QTY
810171920157	SB956 Freeze-Dried Pollock Treat 1.25 oz	12	\$6.50	\$12.99	\$5.20		\$26.00	4
810171920171	SB958 Freeze-Dried Rainbow Trout Treat 2 oz	12	\$8.50	\$16.99	\$6.80		\$34.00	4
810171920164	SB957 Freeze-Dried Blue Mussels Treat 2 oz	12	\$8.50	\$16.99	\$6.80		\$34.00	4
							Show Discount: \$28.20	
							<b>Bundle Total \$65.80</b>	

\_\_\_\_\_ # of bundles  
ordered

## TO BE FILLED OUT BY SMALLBATCH SALES REP ONLY

STORE NAME \_\_\_\_\_  
 STORE CITY \_\_\_\_\_  
 REQUESTED DELIVERY DATE \_\_\_\_\_  
 SALES REP \_\_\_\_\_  
 DISTRIBUTOR \_\_\_\_\_

DISCOUNT  
☐ **20% OFF** - Open stock  
☐ **25% OFF** - All 3 skus, 4 each, max 3 bundles

**Shipping April 2025**

NOTES

**For Office Use Only**

15/10 10/10

**CONDITIONS APPLY:** Limit 1 offer per store; must take quantities within specified terms, no substitutions. May not be combined with other discounts or special pricing. Single ship date. Offer valid thru 6/1/25.

# Introducing Freeze-Dried Fish Treats

powerhouse nutrients for your pet, as nature intended.

**It all starts with** a holistic approach to your dog's nutritional needs! Made from 100% pure Pollock, Blue Mussels, or Rainbow Trout, each small**batch**<sup>®</sup> treat is freeze-dried to perfection - never formed or processed. Featuring a light, crispy texture, these protein-rich, single ingredient treats offer a great source of omega-3 fatty acids - helping strengthen the immune system and promote overall health.

- Premium, whole food nutrition
- Natural source of omega-3 fatty acids
- Free of GMOs, grains, gluten & fillers
- Ethically & responsibly sourced
- MSC & ASC approved sources



## Freeze-Dried Alaskan Pollock

2 oz MSRP \$12.99  
UPC: 810171920157

**Ingredients:**  
100% Pollock

### Guaranteed Analysis:

Protein (min)	79%
Fat (min)	3%
Fiber (max)	1%
Moisture (max)	5%
Omega-3 Fatty Acid (min)*	1.5%

*\*not recognized as an essential nutrient by the AAFCO Dog and Cat Nutrient Profiles.*

**Calorie Content:** (ME Calculated)  
4,600 kcal/kg, 3.2 kcal per treat



- Lean protein
- Rich in Omega-3s, Vit A, B & D
- One of the most sustainable fisheries in the world
- Wild caught



## Freeze-Dried Rainbow Trout

1.25 oz MSRP \$16.99  
UPC: 810171920171

**Ingredients:**  
100% Rainbow Trout

### Guaranteed Analysis:

Protein (min)	57%
Fat (min)	23%
Fiber (max)	1%
Moisture (max)	5%
Omega-3 Fatty Acid (min)*	2.5%

*\*not recognized as an essential nutrient by the AAFCO Dog and Cat Nutrient Profiles.*

**Calorie Content:** (ME Calculated)  
4,600 kcal/kg, 3.2 kcal per treat



- Rich in Omega-3s, Vit A, B & D
- Skin on offers collagen & vitamin E
- Novel protein & very low mercury fish



## Freeze-Dried Blue Mussels

2 oz MSRP \$16.99  
UPC: 810171920164

**Ingredients:**  
100% Blue Mussel

### Guaranteed Analysis:

Protein (min)	56%
Fat (min)	8%
Fiber (max)	1%
Moisture (max)	5%
Omega-3 Fatty Acid (min)*	3.7%

*\*not recognized as an essential nutrient by the AAFCO Dog and Cat Nutrient Profiles.*

**Calorie Content:** (ME Calculated)  
4,600 kcal/kg, 3.2 kcal per treat



- Abundant source of Omega 3s, B-vitamins, & manganese
- Higher levels of EPA & DHA than green mussels
- Choice for cognitive support and development in puppies, kittens & seniors