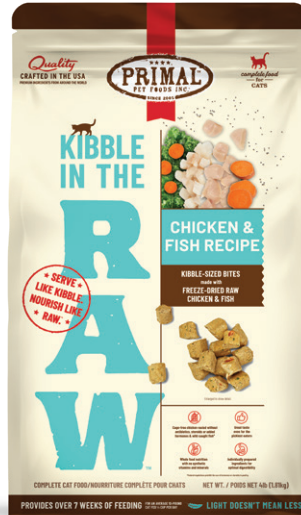




# KIBBLE IN THE RAW

★ SERVE ★  
★ LIKE KIBBLE. ★  
★ NOURISH LIKE ★  
★ RAW. ★



**Kibble in the Raw™** reimagines “kibble” the **Primal way** so that you can nourish your cat’s Primal needs. Recipes are crafted with thoughtfully selected, premium and raw ingredients to deliver optimized nutrition and digestibility that helps keep cats in their prime. Ingredients are uniquely prepared to maximize their nutritional value before being artfully combined and freeze-dried into delicious bites. Simply scoop and serve for the convenience of kibble with the benefits of raw nutrition, perfect for all feeding routines. **Kibble in the Raw is nutrition and convenience in perfect harmony.**

ISO	Item Code	Item Name	ISO QTY	Unit Weight	UPC	OR	10% off Mix-n-Match
<b>BUY: two bags of each large 4lb size</b>							<b>10% off 4lb size</b>
	AR53	Primal Cat Kibble in the Raw Beef Recipe	2	4lb	810076-943367		FBFKR4
	AR50	Primal Cat Kibble in the Raw Chicken Recipe	2	4lb	810076-943374		FCKKR4
	AR56	Primal Cat Kibble in the Raw Chicken & Fish Recipe	2	4lb	810076-943381		FCFKR4
<b>RECEIVE FREE: three bags of each small 1.5 size</b>							<b>10% off 1.5lb size</b>
	AR54	Primal Cat Kibble in the Raw Beef Recipe	3	1.5lb	810076-943336		FBFKR1.5
	AR51	Primal Cat Kibble in the Raw Chicken Recipe	3	1.5lb	810076-943343		FCKKR1.5
	AR57	Primal Cat Kibble in the Raw Chicken & Fish Recipe	3	1.5lb	810076-943350		FCFKR1.5
<b>Also Receive Free - Product Samples to Support Launch</b>							
	AR52	Primal Cat Kibble in the Raw Chicken Recipe	case	0.5oz	810076-943466		
	AR58	Primal Cat Kibble in the Raw Chicken & Fish Recipe	case	0.5oz	810076-943473		



Retailer Funded  
Consumer Deal

**\$10 off**

on FREE supplied small  
1.5lb KTR bags

## STORE INFORMATION

Store Name

Contact Name

Store Address

Distributor Name

City/State/Zip

( )

Retailer Signature

/ /

Store Phone

Order Date

Thank You

US-Retail\_KTR-ISO.0125