



NEW! BULLY STICK ALTERNATIVE CHEWS

20% ISO DISCOUNT



Part #	Description	UPC	Price	20%	Qty
CN70	CN Natural Beef & Bully Sticks Medium 4ct 01233	81343201 233 2	\$5.86	\$4.69	
CN71	CN Natural Beef & Bully Sticks Medium Bulk 48ct 01210	10813432012100	\$76.80	\$61.44	
CN72	CN Natural Beef & Bully Sticks Large 4ct 01270	81343201 270 7	\$10.19	\$8.15	
CN73	CN Natural Beef & Bully Sticks Large Bulk 48ct 01224	10813432012247	\$154.29	\$123.43	

For Office Use Only

10

10

*Prices subject to change

Store Name: _____ Contact: _____

Delivery Date: _____ Distributor: _____

CANINE NATURALS® Bully Stick Alternative Chews

Category: Natural Parts Bully Alternative

Opportunity: Bully Sticks are constrained by challenges in supply and cost which consistently lead to out of stocks and increasing price points. That price inflation and supply challenges has created declining bully sticks sales for the first time in over a decade.

Innovation: We have overcome these challenges with our unique, proprietary, single sourced ingredient Healthy Chewers. They look and digest just like a Bully Stick but chew longer and provide a value vs. Bully Sticks to overcome the inherent challenges with Bully Stick inflation.

Key Call-Outs

- ✓ Made with Real Bully
- ✓ Limited Ingredients
- ✓ 100% All Natural
- ✓ No Animal By-Products
- ✓ Odor Free
- ✓ Manufactured from Grass-Fed, Free-Range Cattle
- ✓ NO Processing or Chemical Agents used in Manufacturing Process
- ✓ **Significant Value vs. Bully Sticks!**
- ✓ NO Supply Constraints
- ✓ Made In Mexico

Ingredients: Beef Skin, Beef Pizzle, Vegetable Glycerin, Natural Color, Carmel Color

SKUs: 5" 1 ct. (PDQ), 10" 1 ct. (PDQ), 5" 4 ct. SURP, 10" 4 ct. SURP

