

MAR-DEC  
2024 ONLY

# 20% off Frozen Pronto

## Save BIG on 4lb bags of Canine Frozen Pronto



**JUST SCOOP AND SERVE!**

**THAWS IN MINUTES!**

Consumer  
Pass-through

**\$12 Off**

4lb Frozen Pronto  
2-bag consumer  
purchase



| Item Code | Item Name                   | UPC          | SWP Each | SRP Each | Regular Margin | 20% off SWP | Buy 2 Save \$12 | Promo Margin |
|-----------|-----------------------------|--------------|----------|----------|----------------|-------------|-----------------|--------------|
| PRCBF4/6  | 4lb Canine Beef Pronto      | 850334004423 | \$22.43  | \$32.98  | 32%            | \$17.94     | \$26.98/ea      | 33.5%        |
| PRCCF4/6  | 4lb Canine Chicken Pronto   | 850334004430 | \$22.43  | \$32.98  | 32%            | \$17.94     | \$26.98/ea      | 33.5%        |
| PRCDF4/6  | 4lb Canine Duck Pronto      | 850334004447 | \$28.55  | \$41.98  | 32%            | \$22.84     | \$35.98/ea      | 36.5%        |
| PRCLF4/6  | 4lb Canine Lamb Pronto      | 850334004454 | \$22.43  | \$32.98  | 32%            | \$17.94     | \$26.98/ea      | 33.5%        |
| PRCPF4/6  | 4lb Canine Puppy Pronto     | 850016300973 | \$22.43  | \$32.98  | 32%            | \$17.94     | \$26.98/ea      | 33.5%        |
| PRCPKF4/6 | 4lb Canine Pork Pronto      | 850334004799 | \$22.43  | \$32.98  | 32%            | \$17.94     | \$26.98/ea      | 33.5%        |
| PRCTF4/6  | 4lb Canine Turkey & Sardine | 850334004461 | \$22.43  | \$32.98  | 32%            | \$17.94     | \$26.98/ea      | 33.5%        |

### STORE INFORMATION



Store Name

Contact Name

Store Address

Distributor Name

City/State/Zip

Retailer Signature

Store Phone

Order Date

*Thank You*

10 bag minimum  
Frozen Pronto  
Mix-N-Match

| Canine 4# Frozen Pronto | Bags |
|-------------------------|------|
| Beef Formula            |      |
| Chicken Formula         |      |
| Duck Formula            |      |
| Lamb Formula            |      |
| Pork Formula            |      |
| Puppy Formula           |      |
| Turkey & Sardine        |      |
| Total Pronto Bags       |      |

Primal splits discount with distributor 50/50. Primal Promo Code must be entered upon order entry: **PPF24T-**

For Office Use Only

50

50