

SUPERZOO 2024

LIMITED TIME OFFERS



Store Name: _____ Store #: _____

Distributor: _____ Contact Person: _____

Address: _____

Email: _____ Delivery Date: _____

LIMITED TIME SUPERZOO 2024 OFFERS*

Valid August 12-16, 2024

*Valid 8/12/2024-8/16/2024. Free items must be of equal or lesser value. Please reach out to your Regional Sales Manager for more details.



DEHYDRATED FOOD FOR DOGS OFFER: BUY 12, GET 2 FREE (PAGE 2)

Mix & match recipes, free items must be of equal or lesser value | Billback code: 2-DEHYSTACKOUT



WHOLE FOOD CLUSTERS FOR DOGS OFFER: BUY 12, GET 2 FREE (PAGE 4)

Mix & match recipes, free items must be of equal or lesser value (excludes 1 lb bags) | Billback code: 2-CLUSTERSSTACKOUT



WET FOOD & TOPPERS OFFER: BUY 5 CASES, GET 1 CASE FREE (PAGE 5)

Mix & match recipes across the same format (wet/toppers) and species (dog/cat) | Billback code: 2-WETSTACKOUT



DAILY BOOSTERS & SUPPLEMENTS FOR DOGS OFFER: GET 20% OFF & 1 FREE BOX OF SACHETS (PAGE 7)

With purchase of 2 of each canister | 2-SUPPSTACKOUT

ORDER TOTAL

*All deals
this way!*

DEHYDRATED: BUY 12, GET 2 FREE

SAVE UP TO \$300

DEHYDRATED FOOD FOR DOGS OFFER: BUY 12, GET 2 FREE

Mix & match recipes, free items must be of equal or lesser value | Billback code: 2-DEHYSTACKOUT

ITEM	DESCRIPTION	UPC	SUGG WHSL	MSRP	QTY	FREE ITEMS
Dehydrated Recipes for Dogs						
2 lb	F2	Grain Free Chicken Recipe Dehydrated Dog Food 2 lb	183413003858	\$21.59	\$29.99	
	E2	Grain Free Turkey Recipe Dehydrated Dog Food 2 lb	183413003896	\$23.75	\$32.99	
	L2	Grain Free Beef Recipe Dehydrated Dog Food 2 lb	183413003834	\$25.19	\$34.99	
	Z2	Grain Free Fish Recipe Dehydrated Dog Food 2 lb	850027768663	\$27.35	\$37.99	
	R2	Whole Grain Chicken Recipe Dehydrated Dog Food 2 lb	183413004497	\$19.43	\$26.99	
	K2	Whole Grain Turkey Recipe Dehydrated Dog Food 2 lb	183413003872	\$20.87	\$28.99	
	V2	Whole Grain Beef Recipe Dehydrated Dog Food 2 lb	853089007404	\$21.59	\$29.99	
3 lb	WGVF3	Whole Grain, Veggie & Fruit Base Mix Dehydrated Dog Food 3 lb	850012047353	\$21.59	\$29.99	
	PR3	Grain Free Fruit & Veggie Base Mix Dehydrated Dog Food 3 lb	183413000970	\$25.19	\$34.99	
	KI3	Grain Free Veggie, Nut & Seed Base Mix Dehydrated Dog Food 3 lb	183413004169	\$25.19	\$34.99	
4 lb	F4	Grain Free Chicken Recipe Dehydrated Dog Food 4 lb	183413000079	\$39.59	\$54.99	
	E4	Grain Free Turkey Recipe Dehydrated Dog Food 4 lb	183413000116	\$43.19	\$59.99	
	L4	Grain Free Beef Recipe Dehydrated Dog Food 4 lb	183413002639	\$46.79	\$64.99	
	Z4	Grain Free Fish Recipe Dehydrated Dog Food 4 lb	183413001922	\$53.99	\$74.99	
	R4	Whole Grain Chicken Recipe Dehydrated Dog Food 4 lb	183413004510	\$28.79	\$39.99	
	K4	Whole Grain Turkey Recipe Dehydrated Dog Food 4 lb	183413001144	\$30.95	\$42.99	
	V4	Whole Grain Beef Recipe Dehydrated Dog Food 4 lb	183413000031	\$32.39	\$44.99	
	WGF4	Whole Grain Fish & Oats Dehydrated Dog Food 4 lb	850001022828	\$39.59	\$54.99	
	T4	Grain Free Limited Ingredient Chicken Recipe Dehydrated Dog Food 4 lb	183413000772	\$43.19	\$59.99	
	M4	Grain Free Limited Ingredient Turkey Recipe Dehydrated Dog Food 4 lb	183413004916	\$46.79	\$64.99	
	HO4	Grain Free Limited Ingredient Beef Recipe Dehydrated Dog Food 4 lb	853089007169	\$46.79	\$64.99	
	B4	Grain Free Limited Ingredient Fish Recipe Dehydrated Dog Food 4 lb	183413004879	\$53.99	\$74.99	
	SP4	Grain Free Limited Ingredient Duck Recipe Dehydrated Dog Food 4 lb	853089007091	\$53.99	\$74.99	
	GGCD4	Gourmet Grains Chicken & Duck Recipe Dehydrated Dog Food 4 lb	850012047377	\$33.83	\$46.99	
	GGTF4	Gourmet Grains Turkey & White Fish Recipe Dehydrated Dog Food 4 lb	850012047391	\$35.99	\$49.99	
	GGBS4	Gourmet Grains Beef & Salmon Recipe Dehydrated Dog Food 4 lb	850012047414	\$39.59	\$54.99	
7 lb	F7	Grain Free Chicken Recipe Dehydrated Dog Food 7 lb	850012047193	\$61.19	\$84.99	
	E7	Grain Free Turkey Recipe Dehydrated Dog Food 7 lb	850012047209	\$64.79	\$89.99	
	L7	Grain Free Beef Recipe Dehydrated Dog Food 7 lb	850012047216	\$68.39	\$94.99	
	Z7	Grain Free Fish Recipe Dehydrated Dog Food 7 lb	850027768649	\$79.19	\$109.99	
	R7	Whole Grain Chicken Recipe Dehydrated Dog Food 7 lb	850012047223	\$43.19	\$59.99	
	K7	Whole Grain Turkey Recipe Dehydrated Dog Food 7 lb	850012047230	\$48.95	\$67.99	
	V7	Whole Grain Beef Recipe Dehydrated Dog Food 7 lb	850012047247	\$50.39	\$69.99	
	WGVF7	Whole Grain, Veggie & Fruit Base Mix Dehydrated Dog Food 7 lb	850001022835	\$45.35	\$62.99	
	PR7	Grain Free Fruit & Veggie Base Mix Dehydrated Dog Food 7 lb*	183413000963	\$50.39	\$69.99	
	KI7	Grain Free Veggie, Nut & Seed Base Mix Dehydrated Dog Food 7 lb	183413004145	\$50.39	\$69.99	

*Best Seller

For Office Use Only	
50	50



ITEM		DESCRIPTION	UPC	SUGG WHSL	MSRP	QTY	FREE ITEMS
Dehydrated Recipes for Dogs							
10 lb	FR	Grain Free Chicken Recipe Dehydrated Dog Food 10 lb*	183413000062	\$75.59	\$104.99		
	ER	Grain Free Turkey Recipe Dehydrated Dog Food 10 lb*	183413000109	\$82.79	\$114.99		
	LR	Grain Free Beef Recipe Dehydrated Dog Food 10 lb*	183413002653	\$89.99	\$124.99		
	ZR	Grain Free Fish Recipe Dehydrated Dog Food 10 lb	183413001908	\$107.99	\$149.99		
	RR	Whole Grain Chicken Recipe Dehydrated Dog Food 10 lb*	183413004534	\$57.59	\$79.99		
	KR	Whole Grain Turkey Recipe Dehydrated Dog Food 10 lb*	183413001137	\$61.19	\$84.99		
	VR	Whole Grain Beef Recipe Dehydrated Dog Food 10 lb*	183413000024	\$64.79	\$89.99		
	WGFR	Whole Grain Fish & Oats Dehydrated Dog Food 10 lb	850001022163	\$79.19	\$109.99		
	TR	Grain Free Limited Ingredient Chicken Recipe Dehydrated Dog Food 10 lb	183413000758	\$79.19	\$109.99		
	MR	Grain Free Limited Ingredient Turkey Recipe Dehydrated Dog Food 10 lb	183413004930	\$86.39	\$119.99		
	HOR	Grain Free Limited Ingredient Beef Recipe Dehydrated Dog Food 10 lb	853089007145	\$89.99	\$124.99		
	BR	Grain Free Limited Ingredient Fish Recipe Dehydrated Dog Food 10 lb*	183413004893	\$107.99	\$149.99		
	SPR	Grain Free Limited Ingredient Duck Recipe Dehydrated Dog Food 10 lb	853089007077	\$104.39	\$144.99		
	GGCDR	Gourmet Grains Chicken & Duck Recipe Dehydrated Dog Food 10 lb	850012047360	\$68.39	\$94.99		
	GGTFR	Gourmet Grains Turkey & White Fish Recipe Dehydrated Dog Food 10 lb	850012047384	\$71.99	\$99.99		
	GGBSR	Gourmet Grains Beef & Salmon Recipe Dehydrated Dog Food 10 lb*	850012047407	\$75.59	\$104.99		

*Best Seller

OFFER TOTAL

For Office Use Only	
50	50

CLUSTERS: BUY 12, GET 2 FREE

SAVE UP TO \$230

WHOLE FOOD CLUSTERS FOR DOGS OFFER: BUY 12, GET 2 FREE

Mix & match recipes, free items must be of equal or lesser value (excludes 1 lb bags) | Billback code: 2-CLUSTERSSTACKOUT

ITEM		DESCRIPTION	UPC	SUGG WHSL	MSRP	QTY	FREE ITEMS
Whole Food Clusters for Dogs							
4 lb	DCLUPGFC4	Whole Food Clusters Dog Puppy Grain Free Chicken 4 lb	855089008818	\$20.99	\$29.99		
	DCLUSGFC4	Whole Food Clusters Dog Small Breed Grain Free Chicken 4 lb	855089008849	\$20.99	\$29.99		
	DCLUSGFB4	New! Whole Food Clusters Dog Small Breed Grain Free Beef 4 lb	850027768960	\$24.49	\$34.99		
	DCLUPWGC4	Whole Food Clusters Dog Puppy Whole Grain Chicken 4 lb	850001022804	\$17.49	\$24.99		
	DCLUSWGC4	Whole Food Clusters Dog Small Breed Whole Grain Chicken 4 lb*	850001022859	\$17.49	\$24.99		
5 lb	DCLUCHI5	Whole Food Clusters Dog Grain Free Chicken 5 lb*	850001022033	\$20.99	\$29.99		
	DCLUTUR5	Whole Food Clusters Dog Grain Free Turkey 5 lb	850001022071	\$24.49	\$34.99		
	DCLUBEE5	Whole Food Clusters Dog Grain Free Beef 5 lb*	850001022118	\$24.49	\$34.99		
	DCLUWGC5	Whole Food Clusters Dog Whole Grain Chicken 5 lb*	850001022675	\$4.89	\$24.99		
	DCLUWGB5	New! Whole Food Clusters Dog Whole Grain Beef & Oat 5 lb	850046988035	\$24.49	\$34.99		
10 lb	DCLUSGFC10	Whole Food Clusters Dog Small Breed Grain Free Chicken 10 lb	850001022149	\$38.49	\$54.99		
	DCLUSGFB10	New! Whole Food Clusters Dog Small Breed Grain Free Beef 10 lb	850027768977	\$45.49	\$64.99		
	DCLUSWGC10	Whole Food Clusters Dog Small Breed Whole Grain Chicken 10 lb	850001022842	\$34.99	\$49.99		
20 lb	DCLUCHI20	Whole Food Clusters Dog Grain Free Chicken 20 lb	850001022026	\$66.49	\$94.99		
	DCLUTUR20	Whole Food Clusters Dog Grain Free Turkey 20 lb	850001022064	\$73.49	\$104.99		
	DCLUBEE20	Whole Food Clusters Dog Grain Free Beef 20 lb*	850001022101	\$73.49	\$104.99		
	DCLUPGFC20	Whole Food Clusters Dog Puppy Grain Free Chicken 20 lb	855089008825	\$69.99	\$99.99		
	DCLUWGC20	Whole Food Clusters Dog Whole Grain Chicken 20 lb	850001022644	\$62.99	\$89.99		
	DCLUWGB20	New! Whole Food Clusters Dog Whole Grain Beef & Oat 20 lb	850046988042	\$80.49	\$114.99		
	DCLUPWGC20	Whole Food Clusters Dog Puppy Whole Grain Chicken 20 lb	850001022798	\$66.49	\$94.99		

*Best Seller

OFFER TOTAL

For Office Use Only	
50	50

WET FOOD/TOPPERS: BUY 5, GET 1 FREE

WET FOOD & TOPPERS OFFER: BUY 5 CASES, GET 1 CASE FREE
Mix & match recipes across the same format (wet/toppers) and species (dog/cat) | Billback code: 2-WETSTACKOUT

ITEM		DESCRIPTION	UPC	SUGG WHSL	MSRP	QTY	FREE ITEM
Complete & Balanced Wet Food for Dogs (case = 6 qty)							
Butcher Block Pâté	DWETPB11	Butcher Block Pâté Beef, Cheddar & Farm Veggies Pâté 10.5 oz*	850001022460	\$3.00	\$4.29		
	DWETPC11	Butcher Block Pâté Chicken & Super Greens Pâté 10.5 oz	850001022446	\$3.00	\$4.29		
	DWETPD11	Butcher Block Pâté Turkey, Duck & Root Veggies Pâté 10.5 oz	850012047537	\$3.00	\$4.29		
	DWETPL11	Butcher Block Pâté Beef, Lamb & Spring Veggies Pâté 10.5 oz	850012047520	\$3.00	\$4.29		
	DWETPT11	Butcher Block Pâté Turkey & Autumn Veggies Pâté 10.5 oz	850001022484	\$3.00	\$4.29		
One Pot Stew	DWETSB11	One Pot Stew Beef Stew with Kale, Sweet Potatoes & Carrots 10.5 oz*	850001022569	\$3.00	\$4.29		
	DWETSC11	One Pot Stew Chicken Stew with Sweet Potato, Spinach & Apples 10.5 oz	850001022545	\$3.00	\$4.29		
	DWETSL11	One Pot Stew Beef & Lamb Stew with Green Beans 10.5 oz	850012047612	\$3.00	\$4.29		
	DWETSS11	One Pot Stew Salmon & Chicken Stew with Broccoli & Brown Rice 10.5 oz	850001022620	\$3.00	\$4.29		
	DWETST11	One Pot Stew Turkey Stew with Quinoa, Carrots & Broccoli 10.5 oz	850012047605	\$3.00	\$4.29		
Toppers & Meal Boosters for Dogs (case = 12 qty)							
99% Meat	DTOP99B6	99% Beef Meal Booster Wet Dog Food 5.5 oz*	855089008900	\$2.44	\$3.49		
	DTOP99C6	99% Chicken Meal Booster Wet Dog Food 5.5 oz	855089008887	\$2.44	\$3.49		
	DTOP99S6	99% Salmon & Pollock Meal Booster Wet Dog Food 5.5 oz	855089008917	\$2.44	\$3.49		
	DTOP99T6	99% Turkey & Duck Meal Booster Wet Dog Food 5.5 oz	855089008894	\$2.44	\$3.49		
Pour Overs	DTOPBBS6	Bone Broth Pour Overs Beef Stew Dog Food Topper 5.5 oz*	855089008177	\$1.81	\$2.59		
	DTOPBCS6	Bone Broth Pour Overs Chicken Stew Dog Food Topper 5.5 oz	855089008153	\$1.81	\$2.59		
	DTOPBTS6	Bone Broth Pour Overs Turkey & Salmon Stew Dog Food Topper 5.5 oz	855089008160	\$1.81	\$2.59		
	DTOPPCS6	Pumpkin Pour Overs Chicken & Pumpkin Stew Dog Food Topper 5.5 oz	855089008122	\$1.81	\$2.59		
	DTOPPSS6	Pumpkin Pour Overs Salmon & Pumpkin Stew Dog Food Topper 5.5 oz*	855089008146	\$1.81	\$2.59		
	DTOPPTS6	Pumpkin Pour Overs Turkey & Pumpkin Stew Dog Food Topper 5.5 oz	855089008139	\$1.81	\$2.59		
	DTOPSCS6	Superfood Pour Overs Chicken Stew Dog Food Topper 5.5 oz	855089008184	\$1.81	\$2.59		
	DTOPSLS6	Superfood Pour Overs Lamb & Beef Stew Dog Food Topper 5.5 oz*	855089008207	\$1.81	\$2.59		
Functional	DTOPSTS6	Superfood Pour Overs Turkey Stew Dog Food Topper 5.5 oz	855089008191	\$1.81	\$2.59		
	DTOPFHS6	New! Functional Pour Overs Heart Health Salmon Stew Topper 5.5 oz	850027768748	\$2.30	\$3.29		
	DTOPFIB6	New! Functional Pour Overs Immune Support Beef Stew Topper 5.5 oz	850027768724	\$2.30	\$3.29		
	DTOPFJC6	New! Functional Pour Overs Hip & Joint Support Chicken Stew Topper 5.5 oz	850027768762	\$2.30	\$3.29		
	DTOPFRC6	New! Functional Pour Overs Revive & Restore Chicken Stew Topper 5.5 oz	850027768786	\$2.30	\$3.29		
	DTOPFSS6	New! Functional Pour Overs Skin & Coat Support Salmon Stew Topper 5.5 oz	850027768809	\$2.30	\$3.29		

*Best Seller

For Office Use Only	
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ITEM		DESCRIPTION	UPC	SUGG WHSL	MSRP	QTY	FREE ITEM
Complete & Balanced Wet Food for Cats (case = 12 qty)							
Minced	CWETMC3	New! Minced Chicken Recipe in Bone Broth Gravy 2.8 oz	850046988424	\$1.60	\$2.29		
	CWETMC6	Minced Chicken Recipe in Bone Broth Gravy 5.5 oz*	850012047827	\$2.30	\$3.29		
	CWETMSC3	New! Minced Salmon & Cod Recipe in Fish Broth Gravy 2.8 oz	850046988486	\$1.60	\$2.29		
	CWETMSC6	Minced Salmon & Cod Recipe in Fish Broth Gravy 5.5 oz	850012047865	\$2.30	\$3.29		
	CWETMT3	New! Minced Turkey Recipe in Bone Broth Gravy 2.8 oz	850046988448	\$1.60	\$2.29		
	CWETMT6	Minced Turkey Recipe in Bone Broth Gravy 5.5 oz	850012047834	\$2.30	\$3.29		
	CWETMTC3	New! Minced Turkey, Chicken & Duck Recipe in Bone Broth Gravy 2.8 oz	850046988462	\$1.60	\$2.29		
	CWETMTC6	Minced Turkey, Chicken & Duck Recipe in Bone Broth Gravy 5.5 oz	850012047841	\$2.30	\$3.29		
Câté	CWETPBC3	New! Câté Beef & Chicken Pâté 2.8 oz	850046988363	\$1.60	\$2.29		
	CWETPBC6	Câté Beef & Chicken Pâté 5.5 oz	850012047797	\$2.30	\$3.29		
	CWETPC3	New! Câté Chicken Pâté 2.8 oz	850046988202	\$1.60	\$2.29		
	CWETPC6	Câté Chicken Pâté 5.5 oz*	850012047773	\$2.30	\$3.29		
	CWETPSC3	New! Câté Salmon & Cod Pâté 2.8 oz	850046988387	\$1.60	\$2.29		
	CWETPSC6	Câté Salmon & Cod Pâté 5.5 oz	850012047803	\$2.30	\$3.29		
	CWETPT3	New! Câté Turkey Pâté 2.8 oz	850046988349	\$1.60	\$2.29		
	CWETPT6	Câté Turkey Pâté 5.5 oz	850012047780	\$2.30	\$3.29		

*Best Seller

OFFER TOTAL

For Office Use Only	
50	50

DAILY BOOSTERS & SUPPLEMENTS: 20% OFF

PLUS ONE FREE BOX OF SACHETS

DAILY BOOSTERS & SUPPLEMENTS FOR DOGS OFFER: GET 20% OFF & 1 FREE BOX OF SINGLE SERVE SACHETS
With purchase of 2 of each canister | 2-SUPSTACKOUT

ITEM		DESCRIPTION	UPC	SUGG WHSL	MSRP	QTY	FREE ITEM
Hydration, Supplements and Broths for Dogs							
Daily Boosters	BSUPDBBRB	Daily Boosters Instant Beef Bone Broth with Turmeric 3.5 g Sachet x 12	855089008979	\$5.99	\$9.99	-	Select 1
	BSUPDBB4	Daily Boosters Instant Beef Bone Broth with Turmeric 3.6 oz Canister	855089008245	\$7.79	\$12.99	2	
	BSUPDBT4	Daily Boosters Instant Turkey Bone Broth with Turmeric 3.6 oz Canister	855089008252	\$7.79	\$12.99	2	
	BSUPDBGRB	Daily Boosters Instant Goat's Milk with Probiotics 5 g Sachet x 12	850001022002	\$7.79	\$12.99	-	Select 1
	BSUPDBG5	Daily Boosters Instant Goat's Milk with Probiotics 5.2 oz Canister*	855089008269	\$10.19	\$16.99	2	
	BSUPPF3	Perfect Form Herbal Digestive Supplement 3.2 oz Canister	855089008276	\$7.79	\$12.99	2	

*Best Seller

OFFER TOTAL	\$53.70
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