



Sunburst

READY TO SELL NATURAL FARM?

Carry the brand that **dogs adore & customers can't stop talking about**

EXCLUSIVE SUPERZOO PROMOTIONS



**20%
OFF**
15 OR MORE
SKUS*

**40%
OFF**
30 OR MORE
SKUS*

**Ordered the week of SuperZoo*



**Join us at
BOOTH #1470**

WHAT SETS US APART



- ✓ **Award-winning**, premium, all-natural dog chews, treats & bones
- ✓ **No** preservatives, hormones, chemicals, artificial flavors, or colors
- ✓ **Environmental** and **social** responsibility:
 - Certified Green packaging
 - Partnerships with nonprofits
- ✓ **Innovative** products & vast selection

- ✓ **Safe & trusted:**
 - Sustainably & ethically sourced ingredients
 - Produced & packaged in our own human-grade facilities
 - Lab tested for quality & contamination
- ✓ **100% satisfaction** guaranteed

Natural Farm Goes **Above & Beyond** for Retailers:

**ASTRO
LOYALTY**

Frequent Buyer Program: Buy 8, Get 1 Free

VIP Program: Buy 5, Get 1 Free

Contact us to learn more

orders@naturalfarmpet.com





Sunburst Pet Supplies | orders@sunburstpetsupplies.com | 602-255-0031



SUPERZOO PROMOTION

VALID 8/12 - 8/16

Part #	Power Bullies	UPC	Price	20%	40%	Qty
NF01	NF 6" Power Bully Stick Display Box 50ct 90008	10810115900082	\$ 100.00	\$ 80.00	\$60.00	
NF02	NF 6" Power Bully Sticks Stand Pouch 5pk 90009	810115900092	\$ 9.00	\$ 7.20	\$5.40	
NF03	NF 12" Power Bully Stick Display Box 30ct 90010	10810115900105	\$ 114.00	\$ 91.20	\$68.40	
NF04	NF 12" Power Bully Sticks Stand Pouch 3pk 90011	810115900115	\$ 9.90	\$ 7.92	\$5.94	
Part #	Bulk Chews	UPC	Price	20%	40%	Qty
NF05	NF Pig Ears 100ct 90159	10810115901591	\$ 90.26	\$ 72.21	\$54.16	
NF07	NF Natural Cow Ears Bully Stick Flavor 3 Pack 88240	850024882409	\$ 3.10	\$ 2.48	\$1.86	
NF461	NF Cow Hooves 25ct 76247	10850002762478	\$ 22.50	\$ 18.00	\$13.50	
NF65	NF Chicken Feet 65ct 90187	10810115901584	\$ 27.76	\$ 22.21	\$16.66	
Part #	Collagen	UPC	Price	20%	40%	Qty
NF10	NF 6" Collagen Sticks Stand Pouch 5pk 88227	850024882270	\$ 5.00	\$ 4.00	\$3.00	
NF11	NF 12" Collagen Sticks Stand Pouch 3pk 88208	850024882089	\$ 5.80	\$ 4.64	\$3.48	
NF12	NF 9-12" Collagen Spring Display Box 18ct 88292	10850024882925	\$ 41.40	\$ 33.12	\$24.84	
NF13	NF 6" Braided Collagen Stick Display Box 30ct 88294	10850024882949	\$ 81.00	\$ 64.80	\$48.60	
NF14	NF 12" Braided Collagen Stick Display Box 14ct 90019	10810115900198	\$ 75.60	\$ 60.48	\$45.36	
NF15	NF 3-4" Collagen Ring Display Box 40ct 90024	10810115900242	\$ 48.00	\$ 38.40	\$28.80	
NF16	NF 6" Bully Wrapped Collagen Stick Display Box 100ct 90017	10810115900174	\$ 120.00	\$ 96.00	\$72.00	
NF17	NF 12" Bully Wrapped Collagen Stick Display Box 35ct 90018	10810115900181	\$ 140.00	\$ 112.00	\$84.00	
NF18	NF 6" Gullet Wrapped Collagen Stick Display Box 65ct 88293	10850024882932	\$ 74.75	\$ 59.80	\$44.85	
NF19	NF 6" Collagen Stick Peanut Butter Flavor Display Box 100ct 90020	10810115900204	\$ 115.00	\$ 92.00	\$69.00	
NF20	NF 6" Collagen Stick Peanut Butter Flavor Stand Pouch 5pk 90022	810115900221	\$ 5.80	\$ 4.64	\$3.48	
NF21	NF 12" Collagen Stick Peanut Butter Flavor Display Box 40ct 90021	10810115900211	\$ 92.00	\$ 73.60	\$55.20	
Part #	Dental Chews	UPC	Price	20%	40%	Qty
NF31	NF Dental Treats Mini 11 Pack 88263	850024882638	\$ 3.80	\$ 3.04	\$2.28	
NF32	NF Dental Treats Small 10 Pack 88262	850024882621	\$ 6.00	\$ 4.80	\$3.60	
NF33	NF Dental Treats Regular 12 Pack 88264	850024882645	\$ 8.17	\$ 6.54	\$4.90	
Part #	Cheeks	UPC	Price	20%	40%	Qty
NF30	NF 5-6" Bully Cheek Springs Display Box 24ct 90003	20810115900034	\$ 36.00	\$ 28.80	\$21.60	
NF34	NF 5-6" Beef Cheek Roll 20ct 90147	10810115901478	\$ 46.00	\$ 36.80	\$27.60	
NF35	NF 5-6" Beef Cheek Roll Chicken 20ct 90149	10810115901492	\$ 54.00	\$ 43.20	\$32.40	
NF36	NF 5-6" Beef Cheek Roll Peanut Butter 20ct 90148	10810115901485	\$ 54.00	\$ 43.20	\$32.40	
NF37	NF 10-12" Beef Cheek Roll 9ct 90150	10810115901508	\$ 41.40	\$ 33.12	\$24.84	
NF38	NF 10-12" Beef Cheek Roll Chicken 9ct 90151	10810115901515	\$ 47.70	\$ 38.16	\$28.62	
NF39	NF 10-12" Beef Cheek Roll Peanut Butter 9ct 90152	10810115901522	\$ 47.70	\$ 38.16	\$28.62	

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SUPERZOO PROMOTION

VALID 8/12 - 8/16

Part #	Bones	UPC	Price	20%	40%	Qty
NF40	NF 5-6" Smoked Beef Marrow Bone Display Box 10ct 76213	30850002762137	\$ 15.00	\$ 12.00	\$9.00	
NF41	NF 3-4" Sweet Potato Filled Bone Display Box 26ct 90038	10810115900389	\$ 35.10	\$ 28.08	\$21.06	
NF42	NF 3-4" Bacon & Cheese Filled Bone Display Box 26ct 90037	10810115900372	\$ 35.10	\$ 28.08	\$21.06	
NF43	NF 3-4" Peanut Butter Filled Bone Display Box 26ct 90036	10810115900365	\$ 35.10	\$ 28.08	\$21.06	
NF44	NF 5-6" Sweet Potato Filled Bone Display Box 10ct 90039	10810115900396	\$ 27.00	\$ 21.60	\$16.20	
NF45	NF 5-6" Peanut Butter Filled Bone Display Box 10ct 76287	40850002762875	\$ 27.00	\$ 21.60	\$16.20	
NF46	NF 5-6" Bacon & Cheese Filled Bone Display Box 10ct 76286	20850002762864	\$ 27.00	\$ 21.60	\$16.20	
NF47	NF Smoked Beef Shinbone Display Box 5ct 90035	10810115900358	\$ 15.50	\$ 12.40	\$9.30	
NF48	NF Smoked Pork Femur Display Box 6ct 90040	10810115900402	\$ 9.00	\$ 7.20	\$5.40	
Part #	Bagged Chews	UPC	Price	20%	40%	Qty
NF51	NF 6" Gullet Sticks Stand Pouch 10pk 76259	850002762594	\$ 5.86	\$ 4.69	\$3.52	
NF53	NF 6" Beef Jerky Stand Pouch 10pk 76260	850002762600	\$ 5.86	\$ 4.69	\$3.52	
NF54	NF Beef Jerky Bites Stand Pouch 8oz 76295	850002762952	\$ 3.90	\$ 3.12	\$2.34	
NF59	NF 4-6" Beef Tendon Stand Pouch 3pk 76296	850002762969	\$ 5.00	\$ 4.00	\$3.00	
NF62	NF Beef Tendon Rings Stand Pouch 3pk 76283	850002762839	\$ 3.80	\$ 3.04	\$2.28	
NF63	NF Chicken Fillet Strips Stand Pouch 4oz 88220	850024882201	\$ 3.60	\$ 2.88	\$2.16	
NF64	NF Chicken Feet Stand Pouch 6pk 88223	850024882232	\$ 3.10	\$ 2.48	\$1.86	
NF66	NF Whole Anchovies 3.53 oz 88277	850024882775	\$ 3.24	\$ 2.59	\$1.94	
Part #	Beef Chews	UPC	Price	20%	40%	Qty
NF50	NF 6" Beef Gullet Stick Display Box 140ct 76224	10850002762249	\$ 84.00	\$ 67.20	\$50.40	
NF52	NF 6" Beef Jerky Display Box 100ct 76223	10850002762232	\$ 60.00	\$ 48.00	\$36.00	
NF55	NF 6" Beef Trachea Display Box 20ct 76226	10850002762263	\$ 16.00	\$ 12.80	\$9.60	
NF56	NF 12" Beef Trachea Display Box 10ct 76225	10850002762256	\$ 15.70	\$ 12.56	\$9.42	
NF57	NF 6" Jerky Wrapped Beef Trachea Display Box 20ct 76231	10850002762317	\$ 29.00	\$ 23.20	\$17.40	
NF58	NF 12" Jerky Wrapped Beef Trachea Wrap Display Box 10ct 76230	10850002762300	\$ 29.00	\$ 23.20	\$17.40	
NF60	NF 6-9" Beef Tendon Display Box 20ct 76228	10850002762287	\$ 36.00	\$ 28.80	\$21.60	
NF61	NF 9-12" Beef Tendon Display Box 20ct 76227	10850002762270	\$ 54.00	\$ 43.20	\$32.40	
Part #	Odor Free Bullies	UPC	Price	20%	40%	Qty
NF70	NF Odor Free 6" Bully Stick Display Box 80ct 76218	10850002762188	\$ 184.00	\$ 147.20	\$110.40	
NF71	NF Odor-Free 6" Bully Sticks Stand Pouch 3pk 76254	850002762549	\$ 6.90	\$ 5.52	\$4.14	
NF72	NF Odor Free 12" Bully Stick Display Box 35ct 76219	10850002762195	\$ 161.00	\$ 128.80	\$96.60	
NF73	NF Odor Free 6" Jumbo Bully Stick Display Box 60ct 76269	10850002762690	\$ 222.00	\$ 177.60	\$133.20	
NF74	NF Odor Free 6" Extra Thick Bully Sticks Stand Pouch 2pk 76298	850002762983	\$ 6.90	\$ 5.52	\$4.14	
NF75	NF Odor Free 12" Jumbo Bully Stick Display Box 30ct 76243	850002762686	\$ 207.00	\$ 165.60	\$124.20	
NF76	NF Odor Free 6" Braided Bully Stick Display Box 32ct 76221	10850002762218	\$ 131.20	\$ 104.96	\$78.72	
NF77	NF Odor Free 12" Braided Bully Stick Display Box 14ct 76222	10850002762225	\$ 112.00	\$ 89.60	\$67.20	
NF78	NF Odor Free 6" Extra Thin Bully Sticks Stand Pouch 10pk 76256	850002762563	\$ 13.80	\$ 11.04	\$8.28	
NF79	NF Odor-Free 5-6" Bully Springs Stand Pouch 3pk 76293	850002762938	\$ 6.30	\$ 5.04	\$3.78	
NF80	NF Odor-Free 6" Pixie Bully Sticks Stand Pouch 15pk 76257	850002762570	\$ 6.76	\$ 5.41	\$4.06	
NF81	NF Odor-Free Bully Stick Bites Stand Pouch 8oz 76258	850002762587	\$ 5.40	\$ 4.32	\$3.24	

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